



	SOUTH AMERICA	AFRICA	OCEANIA
Form Factor	<p>2% 1%</p> <p>96%</p> <p>Feature Smartphone Tablet</p>	<p>9% 2%</p> <p>89%</p> <p>Feature Smartphone Tablet</p>	<p>1% 4%</p> <p>95%</p> <p>Feature Smartphone Tablet</p>
Top 10 Smartphones	<ul style="list-style-type: none"> Apple iPhone 11 7.4% Apple iPhone XR 2.0% Samsung Galaxy A32 1.7% Apple iPhone 13 1.6% Samsung Galaxy A21s 1.6% Apple iPhone 12 1.5% Xiaomi Redmi Note 8 1.5% Motorola Moto G20 1.5% Apple iPhone 8 Plus 1.3% Apple iPhone 13 Pro Max 1.3% 	<ul style="list-style-type: none"> Apple iPhone 11 3.7% Apple iPhone 7 Plus 2.1% Apple iPhone 12 Pro Max 2.0% Apple iPhone 13 Pro Max 2.0% Apple iPhone 8 Plus 1.7% Apple iPhone X 1.6% Apple iPhone 11 Pro Max 1.6% Apple iPhone XR 1.6% Apple iPhone XS Max 1.4% Apple iPhone 7 1.4% 	<ul style="list-style-type: none"> Apple iPhone 11 9.3% Apple iPhone 13 Pro Max 7.3% Apple iPhone 12 Pro Max 5.9% Apple iPhone 12 5.5% Apple iPhone 13 5.2% Apple iPhone 11 Pro Max 4.4% Apple iPhone 13 Pro 4.2% Apple iPhone 12 Pro 3.6% Apple iPhone XR 3.2% Apple iPhone 11 Pro 2.6%
Smartphone Operating System	<p>73% 27%</p> <p>Android iOS</p>	<p>73% 27%</p> <p>Android iOS</p>	<p>34% 66%</p> <p>Android iOS</p>
Smartphone Diagonal Size (inches)	<ul style="list-style-type: none"> 2~3 0% 3~4 0% 4~4.5 0% 4.5~5 1% 5~5.5 6% 5.5~6 12% 6~6.5 45% 6.5+ 35% 	<ul style="list-style-type: none"> 2~3 0% 3~4 0% 4~4.5 0% 4.5~5 1% 5~5.5 8% 5.5~6 11% 6~6.5 36% 6.5+ 44% 	<ul style="list-style-type: none"> 2~3 1% 3~4 0% 4~4.5 0% 4.5~5 3% 5~5.5 2% 5.5~6 13% 6~6.5 45% 6.5+ 37%