## MOVR: MOBILE OVERVIEW REPORT

**Q2 2018: KEY FINDINGS**

View the Full Report at [www.scientiamobile.com/movr](http://www.scientiamobile.com/movr)

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### Tablet Diagonal Size

<table>
<thead>
<tr>
<th>Form Factor</th>
<th>ASIA</th>
<th>NORTH AMERICA</th>
<th>EUROPE</th>
</tr>
</thead>
</table>

#### Top 5 Tablets

<table>
<thead>
<tr>
<th>Device</th>
<th>Tablet Diagonal Size</th>
</tr>
</thead>
<tbody>
<tr>
<td>Apple iPad 2</td>
<td>7-7.5&quot; 9-9.5&quot; 9.5-10&quot; 7.5-8&quot; 10-11&quot;</td>
</tr>
<tr>
<td>Apple iPad Air 2</td>
<td>7-7.5&quot; 9-9.5&quot; 9.5-10&quot; 7.5-8&quot; 10-11&quot;</td>
</tr>
<tr>
<td>Samsung Galaxy Tab E</td>
<td>7-7.5&quot; 9-9.5&quot; 9.5-10&quot; 7.5-8&quot; 10-11&quot;</td>
</tr>
<tr>
<td>Apple iPad 4</td>
<td>7-7.5&quot; 9-9.5&quot; 9.5-10&quot; 7.5-8&quot; 10-11&quot;</td>
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<tr>
<td>Samsung Galaxy Tab A 10.1</td>
<td>7-7.5&quot; 9-9.5&quot; 9.5-10&quot; 7.5-8&quot; 10-11&quot;</td>
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</tbody>
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### Smartphone Diagonal Size

<table>
<thead>
<tr>
<th>Form Factor</th>
<th>SOUTH AMERICA</th>
<th>AFRICA</th>
<th>OCEANIA</th>
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</table>

#### Top 5 Smartphones

<table>
<thead>
<tr>
<th>Device</th>
<th>Smartphone Diagonal Size</th>
</tr>
</thead>
<tbody>
<tr>
<td>Samsung Galaxy J7 Prime</td>
<td>2-3&quot; 3-4&quot; 4-4.5&quot; 5-5.5&quot; 5.5-6&quot; 6.5-6.9&quot;</td>
</tr>
<tr>
<td>Samsung Galaxy J7 Plus</td>
<td>2-3&quot; 3-4&quot; 4-4.5&quot; 5-5.5&quot; 5.5-6&quot; 6.5-6.9&quot;</td>
</tr>
<tr>
<td>Samsung Galaxy J7</td>
<td>2-3&quot; 3-4&quot; 4-4.5&quot; 5-5.5&quot; 5.5-6&quot; 6.5-6.9&quot;</td>
</tr>
<tr>
<td>Samsung Galaxy J3 Prime</td>
<td>2-3&quot; 3-4&quot; 4-4.5&quot; 5-5.5&quot; 5.5-6&quot; 6.5-6.9&quot;</td>
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<tr>
<td>Samsung Galaxy J2 Prime</td>
<td>2-3&quot; 3-4&quot; 4-4.5&quot; 5-5.5&quot; 5.5-6&quot; 6.5-6.9&quot;</td>
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### Smartphone OS

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</table>

#### Top 5 Smartphone OS

<table>
<thead>
<tr>
<th>OS</th>
<th>SOUTH AMERICA</th>
<th>AFRICA</th>
<th>OCEANIA</th>
</tr>
</thead>
<tbody>
<tr>
<td>Android</td>
<td>79%</td>
<td>83%</td>
<td>44%</td>
</tr>
<tr>
<td>Windows Phone OS</td>
<td>19%</td>
<td>17%</td>
<td>16%</td>
</tr>
</tbody>
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### Mobile Overview Report

MOVR information is based on a representative sample of a data set with over 1 billion HTTP requests, dating from April through June 2018. To download the data files supporting MOVR, or to subscribe to future publications of MOVR and view licensing and disclaimer, please visit us at [www.scientiamobile.com/movr](http://www.scientiamobile.com/movr). MOVR is the copyright of ScientiaMobile, Inc., and is made available under the terms of the Creative Commons Attribution-NonCommercial-NoDerivatives 4.0 International License. Apple is the trademark of Apple, Inc. Android is the property of Google, Inc.